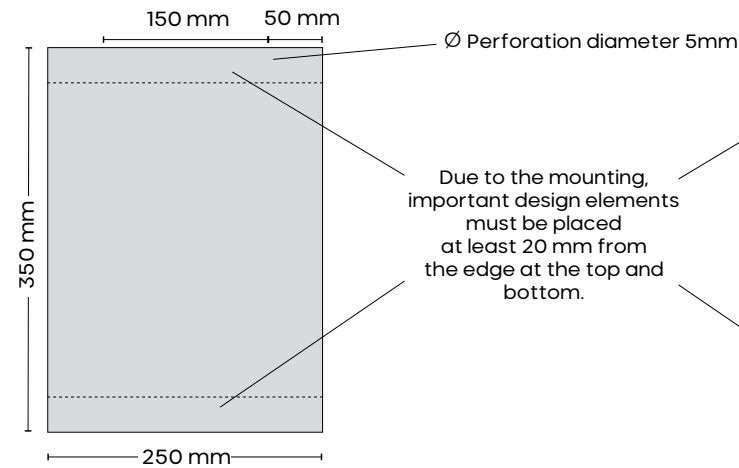


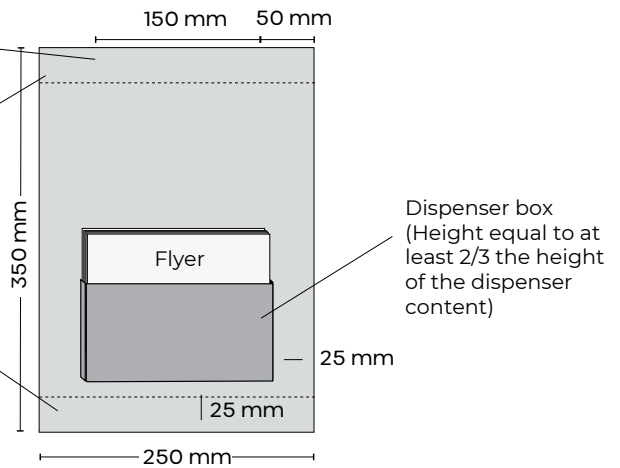
TECHNICAL BRIEF FOR PRINTSHOPS

Hanging Display, Hanging Display with dispenser

HANGING DISPLAY



HANGING DISPLAY WITH DISPENSER



PRODUCTION DATA, HANGING DISPLAY

Production format (W x H)	250 x 350 mm
Live area (W x H)	250 x 330 mm (see diagram); Due to the mounting, important design elements must be placed at least 20 mm from the edge at the top and bottom.
Hanging Display material	Cardboard 400–600 gm ²
Hanging Display with dispenser material	Cardboard 800 gm ²
Printing	Single- or double-sided inkjet, offset, digital or screen printing
Finishing	Two perforations of precisely 5 mm diameter, 150 mm distance between the two hole centres; Distance from top edge: 10 mm, perforation position from side: 50 mm to hole centre on each side

DISPENSER AND CONTENTS

Dispenser box format	max. size for A6 portrait (148 x 104 mm) or landscape / A6/5 portrait (105 x 210 mm)
Material	600 gm ² card
Printing	Inkjet, offset, digital or screen printing
Height	The dispenser box should be at least 2/3 the height of the material it is intended to hold
Depth	The dispenser box must not be more than 15 mm in depth
Dispenser box position	On one side, at least 22 mm from side and 25 mm from bottom edge of the card
Stability	Dispenser boxes must be securely attached to the card (i.e. adhesive applied to entire contact surface rather than in spots) to ensure that they are capable of holding the contents (flyers, reply cards) stably throughout their display life.
Contents weight	Total contents weight per box must not exceed 350 g
Self-adhesive labels	Self-adhesive labels cannot be accepted
Dispenser box assembly	Hanging displays must be supplied in fully assembled condition: dispenser boxes affixed without hinged folds, dispenser boxes filled, contents taped
Refills	Supply bundled and taped per dispenser box

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IMPORTANT DISPATCH INSTRUCTIONS AND GOODS DELIVERY

Label goods	Label materials clearly (customer, visual, quantity)
Packaging/delivery	Supply Hanging Displays with dispenser vertically in dispatch-compliant cardboard boxes. When packaging, please ensure that the hanging displays with dispensers do not get damaged. Goods found to be damaged on delivery will be charged for, but not displayed. Any additional work will be charged to customers at cost.
Several visuals in the same display	If the same display is to be used for several visuals, the visuals should be supplied presorted (visual 1, 2, 3; visual 1, 2, 3; etc.) Any additional work will be charged to customers at cost.
Deadline for delivery	No later than 10 working days before placement
Delivery address	Please pack the Hanging displays for the bus/tram and the peripheral routes (tangential and local routes – Bern West / Bümpliz and regional and local bus routes – Münsingen/Belp region) separately. BERNMOBIL Materialannahme Zieglerstrasse 70A 3007 Bern
Overage	10% (at least five units) over normal print run
General operating conditions	No choice of route
Disposal	Hanging Displays will be disposed of after use (no returns)

Do you have any questions?

Please feel free to contact us for more information.
Contact us [here](#).